

recruiting & employer branding

allasborze.elte.hu

Jobs can be shown on the website where searching can be refined. The Virtual Job Fair is organised here every semester.

43 000 users per year

147 000 pageviews per year

It is free of charges to advertise: internships, bursary possibilities, volunteering and vacancies in the public sector.

- ✓ Job ads
- ✓ Highlight with meta sliders

Alumni Magazine

Alumni Magazine is sent to 30 000 alumni and ELTE workers every second week. It contains events, news, opportunities, offers and relevant vacancies.

- ✓ PR articles
- ✓ Headline post

Facebook pages

Vacancies from ELTE students to ELTE students

It is a moderated group with approx. 7400 members.

ELTE Career Office

A page with 4700 people.

ELTE Services' Centre

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<http://www.allasborze.elte.hu>

karrierkozpont.elte.hu

Career related site

61 000 users per year

193 000 pageviews per year

- ✓ PR articles
- ✓ Job ads
- ✓ Highlight with meta sliders

Career Newsletter

Career Newsletter is sent to 30 000 students every second week. It contains current career news and relevant vacancies.

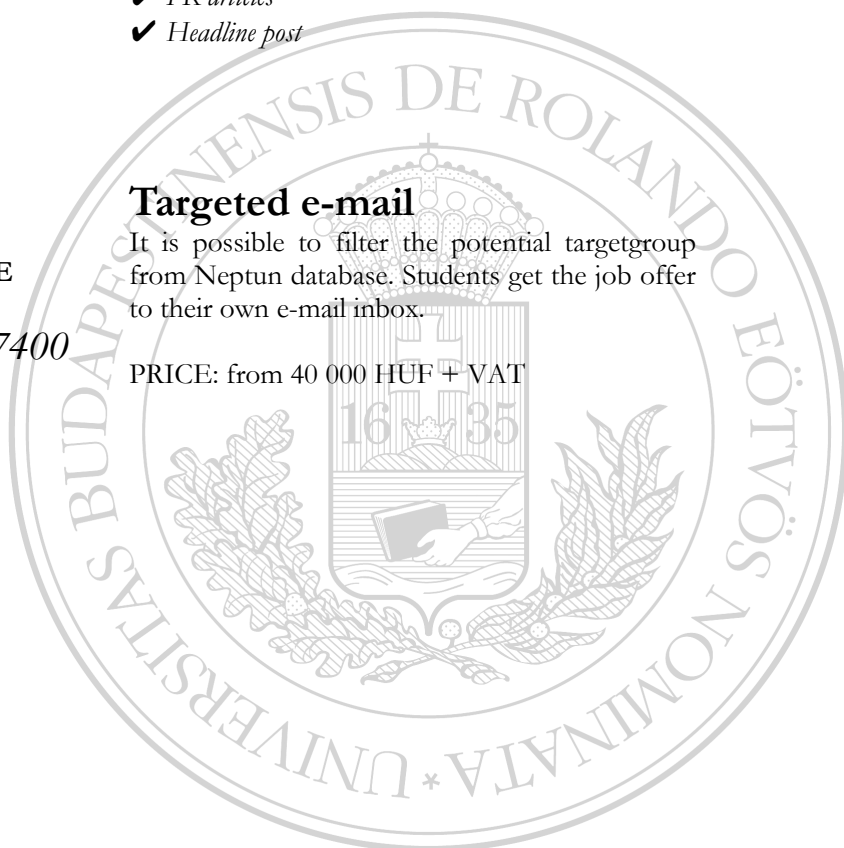
- ✓ PR articles
- ✓ Headline post

Targeted e-mail

It is possible to filter the potential targetgroup from Neptun database. Students get the job offer to their own e-mail inbox.

PRICE: from 40 000 HUF + VAT

online



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Indoor billboards

The Centre has many billboards in the two biggest campuses: BTK & Lágymányos.

PRICES (for 1 week)

A/1 — 2143 HUF + VAT

A/2 — 1857 HUF + VAT

A/2 pinboard — 1143 HUF + VAT

A/3 pinboard — 714 HUF + VAT

Stair, floor and window sticker

Stickers on the Campuses and in the dormitories.

PRICE: 8000 HUF + VAT/m²/month on the floor, stairs

3000 HUF + VAT/m²/month on windows

Company program From 75000 HUF + VAT

Companies can hold relevant performances for ELTE attendees.

We:

- provide location,
- advertise the event (15 indoor boards (size A2) for 2 weeks, 2 newsletters, PR article on our online websites),
- manage the applications,
- analyse the feedbacks

Personal meetups with students on ELTE Campuses

With activities or exhibition stand. The price is based on the square metre and time.

PRICE: from 50000 HUF + VAT

Job Shadowing Program

Job shadowing program for ELTE students once a year. We welcome all companies that feel like participating.

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offline



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	Online basics	Online plus	Online extra	Meetups extra
	40 000 HUF + VAT	55 000 HUF + VAT	70 000 HUF + VAT	105 000 HUF + VAT
ads on allasborze.elte.hu	✓	✓	✓	✓
link to the job offers on karrierkozpont.elte.hu	✓	✓	✓	✓
meta slider on allasborze.elte.hu		✓	✓	✓
meta slider on karrierkozpont.elte.hu		✓	✓	✓
Career Newsletter – 2x	✓	✓	✓	✓
headline in the Career Newsletter – 1x			✓	✓
Alumni Magazine – 2x	✓	✓	✓	
headline in the Alumni Magazine – 1x			✓	
official Facebook site	✓ 1x	✓ 4x	✓ 4x	✓
post in the Facebook group	✓	✓	✓	✓
targeted e-mail			✓ max. 1 position 1x	
presence on other relevant ELTE online platforms		✓	✓	✓
PR article on karrierkozpont.elte.hu			✓	✓
protected billboards			✓ 10 pieces	✓ 10 pieces, 2 weeks
open billboards		✓ 5 pieces	✓ 10 pieces	✓ 10 pieces, 2 weeks

The prices are for 1 month (30 days) with maximum 3 positions.

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special offers

